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SUBJECT: NEW IIP ELECTRONIC JOURNAL: "THE GLOBAL FINANCIAL SYSTEM"

11. The May 2009 edition of eJournal USA, The Global Financial System, describes the mechanics of the global financial system and the cyclical nature of financial markets. Experts from across the political spectrum present historical background and discuss such issues as the optimum level and form of regulation. The URL for this journal is http://www.america.gov/publications/ejournalu sa/0509.html (to copy in a browser, use lower case.)

- 12. PDF and Internet versions are currently available in English on www.america.gov, the IIP Web site. Selected articles will also be available for comment and discussion on the new eJournal USA Facebook page at http://www.facebook.com/pages/eJournal-USA/63 919297242. The journal will be available in several other languages in the coming weeks. A listing of other issues of eJournal USA is available at http://www.america.gov/publications/ejournalu sa.html.
- 13. FOR POST ACTION: This is the fifth issue of eJournal USA for the 2009 subscriptions. Posts that have not subscribed and representatives of other government agencies interested in obtaining high-quality print versions may place orders with GPS Manila (see paragraphs 7-10). Related IIP products are described in paragraphs 5 and 6.

14. Highlights:

- The End of Capitalism? Mark Twain, Lake Wobegon, and the Current Crisis, by Mark Blyth, professor of international political economy at Brown University
- Debt Man Walking, by John Judis, senior editor at the New Republic
- Globalization and the U.S. Financial System, by Charles Geisst, professor of finance at Manhattan College
- Revise Regulation: The Theory of Market Equilibrium Is Wrong, by George Soros, chairman of Soros Fund Management
- Global Financial Trouble: Causes, Cures, Responses, by Joel Trachtman, professor of international law at Tufts University
- The Evolving Global Financial System, by Richard Vedder, distinguished professor of economics at Ohio University

- A glossary and listing of additional resources
- 15. Posts may wish to consider programming around this theme. IIP can arrange traveling speaker programs, Webchats, Podcasts, or DVCs on subjects related to this electronic journal. Please note that at this point in the Fiscal Year, posts will need to cover the costs of additional speaker requests with their Public Diplomacy allotment (GOE) and/or with co-sponsor funds. Requests should be submitted to post's Regional Program Officer in IIP/S, following the usual request format for U.S. Speakers. Please copy the policy officer in the appropriate IIP regional office.
- On requests for Webchats, please copy Mark Betka and Tim Receveur at CO.NX@state.gov. For information on Webchats, please write to CO.NX@state.gov. Information on past and upcoming IIP Webchats is available on America.gov under Multimedia/Webchats, or at http://co-nx.state.gov.
- 16. Posts may also be interested in the following related IIP products, all of which are available on America.gov or INFOCENTRAL. Many are also available in hard copy from GPS Manila.
- eJournal USA, June 2008: Markets and Democracy http://www.america.gov/publications/ejournalu sa/0608.html (electronically English, Spanish, French, Portuguese, Russian, Chinese, and Arabic; print English, GPS Stock Number V0536-E, \$2.20)
- eJournal USA, May 2008: Venture Capital Meets Hi-Tech http://www.america.gov/publications/ejournalu sa/0508.html (electronically English, Spanish, French, and Chinese)
- eJournal USA, March 2008: The Greening of U.S. Corporations
 http://www.america.gov/publications/ejournalu sa/0308.html
 (electronically English, Spanish, French, Portuguese,
 Russian, and Mongolian; print English, GPS Stock Number
 V0523-E, \$2.20)
- eJournal USA, January 2007: Benefits of Trade, Costs of Protectionism http://www.america.gov/publications/ejournalu sa/0107.html (electronically English, Spanish, French, Portuguese, Chinese, Arabic, Persian, Vietnamese, and Korean)
- eJournal USA, February 2006: The Challenges of Globalization http://www.america.gov/publications/ejournalu sa/0206.html (electronically English, Spanish, French, Portuguese, Russian, and Arabic; print English, GPS Stock Number V0289-E, \$2.30)
- eJournal USA, January 2006: Entrepreneurship and Small Business http://www.america.gov/publications/ejournalu sa/0106.html (electronically English, Spanish, French, Portuguese, Arabic, and Vietnamese; print English, GPS Stock Number V0136-E, \$1.95)
- PowerPoint: Entrepreneurship
- E-publication: Principles of Entrepreneurship http://www.america.gov/publications/books/pri nciples-of-ent repreneurship.html (electronically English, Spanish, and French)
- Booklet: USA Economy in Brief http://www.america.gov/publications/books/eco nomy-in-brief. html (electronically - English, Spanish, Turkish, Ukrainian; print English, GPS Stock Number V0475-E; French, GPS Stock Number V0475-F; Spanish, GPS Stock Number V0475-S; \$1.40)
- Booklet: What is a Market Economy? (print English, GPS Stock Number V0331-E; French, GPS Stock Number

V0331-F; Spanish, GPS Stock Number V0331-S; Portuguese, GPS Stock Number V0331-P; \$1.80; Arabic - GPS Stock Number V0331-A \$1.30)

- 17. In the past, orders placed through GPS Manila were provisional dependent on our receiving sufficient orders. Since this issue is included in post subscriptions, however, the English version of "The Global Financial System" will definitely be available in a 38-page print version from GPS Manila, measuring 8.5 inches (width) by 11 inches (length). The anticipated cost of the publication is \$2.65 (two dollars and sixty-five cents) per copy. If orders warrant, GPS Manila will also print this publication in Arabic, French, Spanish, Russian, and Portuguese. The deadline for ordering is June 26, 2009.
- 18. To order this publication from GPS Manila, please use the online catalog ordering system to obtain shipping costs at http://gps.state.gov/shop/catalogue/. Once the ordering has closed, and orders are tabulated, your order will be processed and shipped as soon as the printed copies are available. As an alternative, you may place your order via e-mail at orders@gps.state.gov, by fax at +(632) 301-2989, or cable using RUEHMLR/GPS MANILA (not AMEMBASSY MANILA). For related information, inquiries, and follow-ups, posts may contact the GPS customer service department at customerservice@gps.state.gov. Posts may continue to use GPS's e-mail, orders@gps.state.gov, and fax, +(632) 301-2989, for immediate action.
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In addition to the estimated \$2.65 for each copy, please allow 20 percent of the total cost of the order for handling and packaging charge for any APO/FPO shipment. Posts requiring air shipment via direct pouch from Manila (air freight) or courier service (FedEx/DHL/UPS) should advise GPS Manila and request a shipping cost estimate. Please note that GPS Manila cannot ship an order until certified fiscal data have been provided to cover the cost of the order and of shipping.

- 110. To place an order with GPS Manila for "The Global Financial System," please use the following stock numbers: Stock Number V0572-E (English), Stock Number V0572-A (Arabic), Stock Number V0572-F (French), Stock Number V0572-S (Spanish), Stock Number V0572-R (Russian), and Stock Number V0572-P (Portuguese). The stock number for a subscription in English is V0567-E (10 copies of each 2009 journal for \$180.00 plus shipping).
- 111. As always, we welcome your comments on this electronic journal, how it was used at post, and your suggestions for future issues of eJournal USA. Evidence that posts find IIP PUBS materials useful and effective will allow us to continue to produce eJournal USA and other print publications. Please address all comments and inquiries to

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